



specialists in flexible packaging

It's A Wrap – Next Generation Barrier Shrink Film From KM Packaging



International developer and supplier of innovative packaging solutions, KM Packaging Services, has launched a new generation, lightweight, ultra-high performance shrink film for fresh meat and fish producers in the USA.

Engineered from the company's previous innovative lidding solutions, the newcomer is an extension of the class-leading peelable KSeal lidding films that are already supplied to the meat, poultry and fish packaging sectors in North America. Offering a significant weight saving of around 12 per cent compared to previous materials, the new soft "drum" touch film is thinner (25 microns/100 gauge thickness) without compromising on seal integrity. This ensures high barrier rating with medium shrink properties for outside cut tray sealers.

Suitable for all rigid tray types with PE sealant layers, the film has superior anti-fog performance and offers superb product clarity with good high gloss optics compared with existing films on the market. The new film also has better impact resistance and seals at lower temperatures than competitor products.

Aiming squarely at premium high quality supermarket presentation, where shelf-appeal is essential, KM has designed the film to have slight edge shrink, meaning a smooth join between lid and tray flanges with no unsightly film overlap. In addition, when sealed, the film does not pull the tray edges together resulting in an improved shelf appearance. As with all KM films the seal quality remains high during retail and, not surprisingly, KM's films meet FDA and CFIA requirements for use in food packaging applications.

KM Packaging's Commercial Director Graham Holding explained: "Our lidding solutions are already in extensive use across US food manufacturing and have proven their worth in multiple applications. We're delighted to bring our very newest development directly to the US market, coinciding as it does with our 30th Anniversary in the supply of food packaging solutions.

"The American food sector is, like KM, pioneering in its quest for innovative food products to satisfy demanding consumers – along with packaging that improves product visibility, enhances protection and extends shelf life. We're delighted that our new generation shrink film will help to keep the bar raised for our manufacturing partners in the USA."

KM Packaging is constantly investing in new technologies and flexible packaging solutions. The company's flexibility and commitment to rapid turnaround means that it can meet demand for both high volume orders and also fast delivery on short-run seasonal products. www.kmpackaging.com

For further details on this new film please contact us and ask for KSeal PE eXO 25AF.

Rpak
Ltd.

Randy Poznansky | Rpak Ltd. | 113 McHenry Road, #242 | Buffalo Grove, IL 60089

[847-204-4004](tel:847-204-4004) | randypoz@gmail.com